

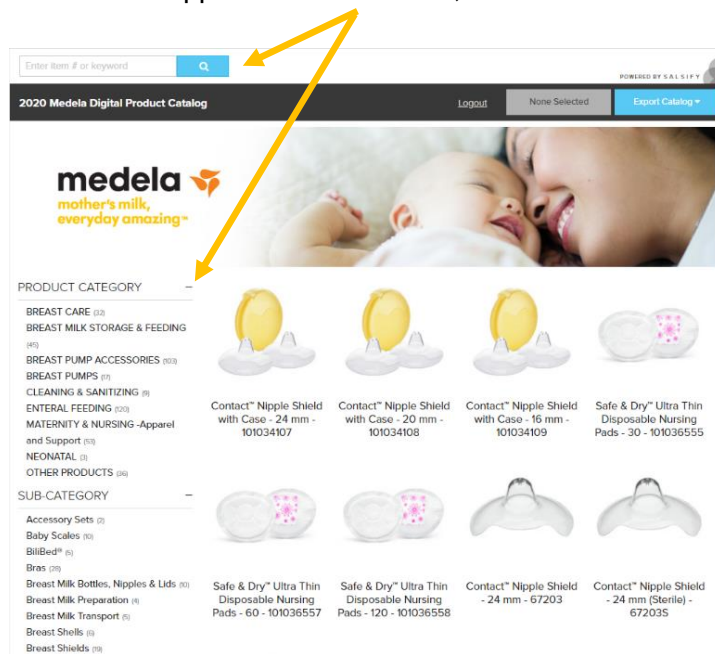
How to Use the Digital Product Catalog

OPEN CATALOG LINK



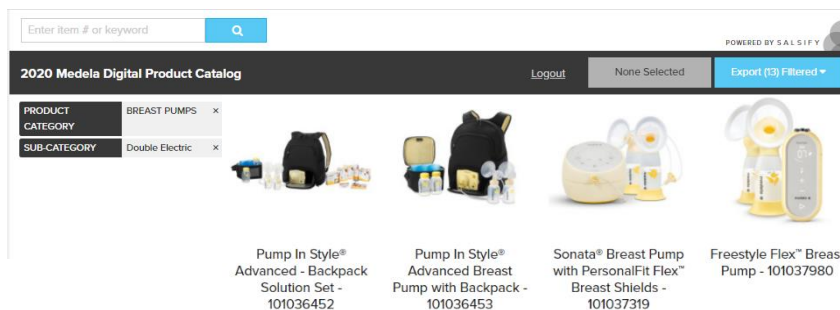
VIEW, SEARCH & FILTER PRODUCTS

- Whether you're looking for something specific or just browsing, simply search item # or keyword within the search box in the upper left hand corner, or utilize the Product Category & Sub-Category filters.



FILTER RESULTS

- Filters narrow the results shown, and can be combined to get to a specific group of products.



EXPORT DIGITAL ASSETS

Individual or multiple products can be selected to export.

For a single image:

- Click on a product to open the product detail page.
- Utilize the gray arrow to scroll through available images.
- Click on the blue button to download available image in original stored format (typically a hi-res jpg).

2020 Medela Digital Product Catalog > Freestyle Flex™ Breast Pump - 101037980 Logout None Selected Actions

101037980
Freestyle Flex™ Breast Pump
PRODUCT SPECS -

SAP Number 101037980
Category BREAST PUMPS
Sub-Category Double Electric
Item Description Medela's Freestyle Flex™ Breast Pump is designed to fit in the palm of your hand for ultimate mobility. Featuring a rechargeable battery, USB charging cable and touch-screen display to provide easy to use convenience while the automatic timer and Bluetooth connectivity help mom easily track her pumping sessions. Like all Medela breast pumps, Freestyle Flex has 2-Phase Expression™ Technology & Overflow Protection. Freestyle Flex also includes PersonalFit Flex™ breast shields for more comfort and increased milk flow.

(1) Freestyle Flex™ Breast Pump with Lithium-ion battery; (1) Black microfiber tote bag; (1) AC Adaptor/USB charging cable; (1) Insulated cooler bag and ice pack with (4) 5 oz/150 mL Breast milk bottles and lids; (1) Double pumping kit with (2) Sets of PersonalFit Flex™ (21 mm and 24mm) breast shields

Product UPC 0 20451 37980 7

For multiple product and images:

- Hover over the product(s) you would like and click to select - the box will change from gray to green with a check mark.

2020 Medela Digital Product Catalog Logout View (3) Selected Export Catalog

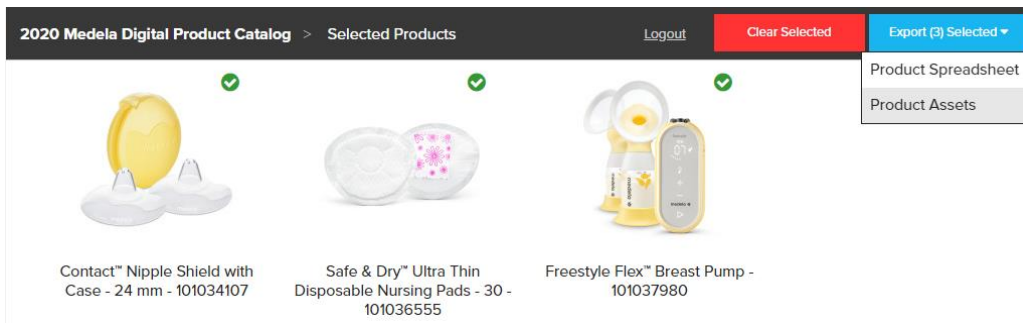
medela
mother's milk,
everyday amazing™

PRODUCT CATEGORY - Selected

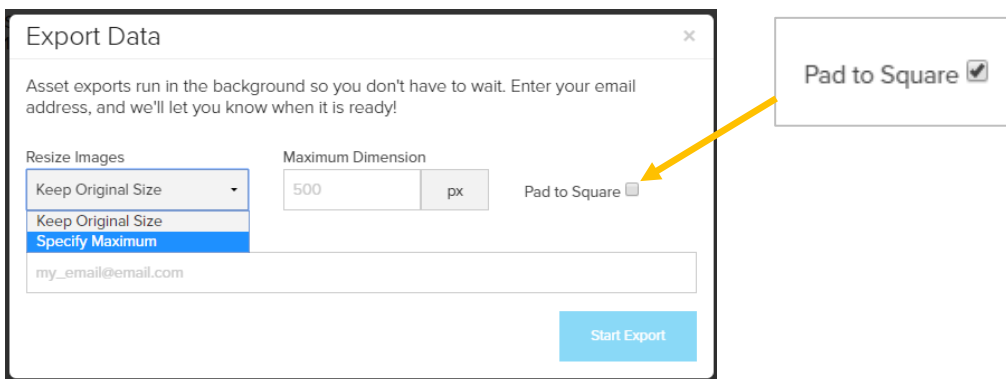
BREAST CARE (32)
BREAST MILK STORAGE & FEEDING (45)
BREAST PUMP ACCESSORIES (103)
BREAST PUMPS (7)
CLEANING & SANITIZING (9)
ENTERAL FEEDING (20)
MATERNITY & NURSING - Apparel and Support (13)

Contact™ Nipple Shield with Case - 24 mm - 101034107
Contact™ Nipple Shield with Case - 20 mm - 101034108
Contact™ Nipple Shield with Case - 16 mm - 101034109
Safe & Dry™ Ultra Thin Disposable Nursing Pads - 30 - 101036555

- Once products are selected, click on the green “View Selected” button in the upper right side
- To export images, click on the blue “Export Selected” button then select “Product Assets”



- A prompt to choose to keep images in the original stored size (most images are 2000-3000 pixels and 300dpi resolution) or to specify maximum pixel dimension
- If square images are required, check the “Pad to Square” box and rectangular images will be padded with a white background to create a square image.

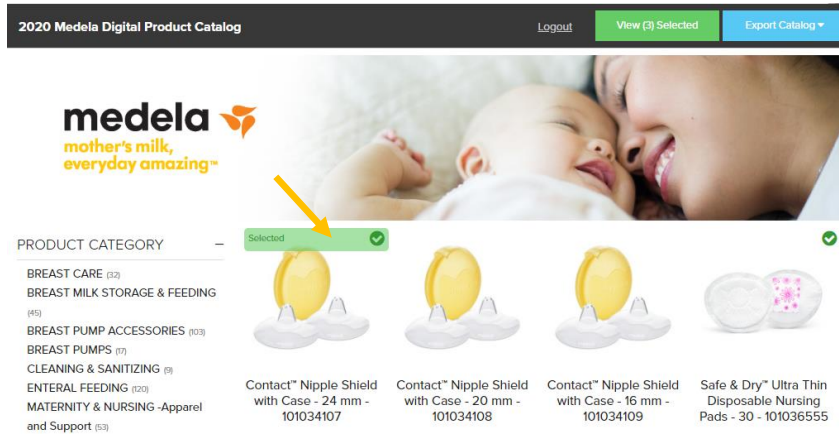


- Enter your email address then click “Start Export” and all the digital assets for the selected products will be exported. You will receive an email with a link to your download. This link will be available for 1 week only.
- To open the files you have downloaded, you will need decompression software installed on your computer. To download a free trial version of Winzip please go to: <http://www.winzip.com/downwz.htm>. Note: MAC users do not need to install decompression software.
- The images are free to download. For full details on what this means, please read the following:
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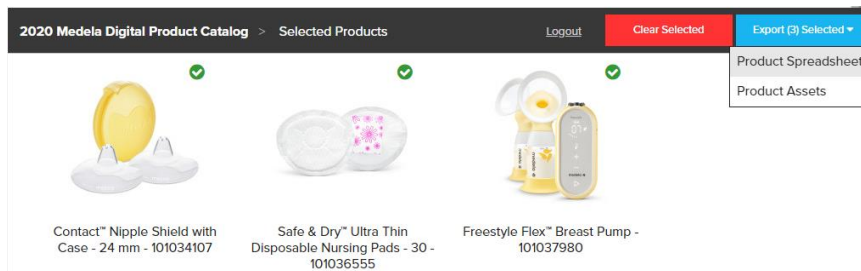
EXPORT PRODUCT SPREADSHEET

Individual or multiple product information can be selected to export in a spreadsheet format.

- Hover over the product(s) you would like and click to select - the box will change from gray to green with a check mark



- Once products are selected, click on the green “View Selected” button in the upper right side
- To export the product information, click on the blue “Export Selected” then click “Product Spreadsheet”



- A prompt will appear to enter your email address, then click “Start Export”

The screenshot shows a dialog box titled 'Export Data'. The text inside reads: 'Product exports run in the background so you don't have to wait. Enter your email address, and we'll let you know when it is ready!'. Below the text is a text input field labeled 'Email Address' containing the placeholder text 'my_email@email.com'. A blue button labeled 'Start Export' is located at the bottom right of the dialog box.

- All the digital assets for the selected products will be exported. You will receive an email with a link to an excel file download. This link will be available for 1 week only.